



# FRENCH AFFAIRS 09

OCTOBER 25-26

NEW YORK CITY

## INVITATION

**Atout France and its partners are pleased to invite you to French Affairs 2009!**

### PROGRAM

#### Sunday, October 25

All Day

2:00 p.m. – 3:45 p.m.

4:00 p.m. – 6:30 p.m.

8:00 p.m.

Arrival of *tour operators*

Welcome activity sponsored by the **Aquitaine Tourist Board**

Opening Session: 2009 Annual Report and 2010 New Developments

Gala Dinner sponsored by **Rhône-Alpes Tourisme & Lyon Tourisme**  
French Affairs Awards Ceremony

#### Monday, October 26

8:00 a.m. – 10:30 a.m.

11:00 a.m. – 12:30 p.m.

12:30 p.m. – 2:00 p.m.

2:00 p.m. – 6:30 p.m.

6:30 p.m. – 7:00 p.m.

Breakfast and Work Sessions

- Work Session #1: *Let's Go Green! Responsible Tourism*

- Work Session #2: *Marketing Tahiti* sponsored by **Tahiti Tourism & Air Tahiti Nui**

- Work Session #3: *Social Media Networking*

Trade Show with French Suppliers

Luncheon & debriefing of work sessions

Trade Show with French Suppliers

Farewell Cocktail

**NEW YORK MARRIOTT DOWNTOWN, 85 West Street, New York, NY 10006**

Atout France will provide one complimentary sleeping room at the Marriott Downtown on Sunday, Oct. 25 for all tour operators, and an additional night (Saturday, Oct. 24) for West Coast tour operators.

**RSVP to Nancy Anderson before August 14, 2009**

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With the support of: **AIRFRANCE** 

